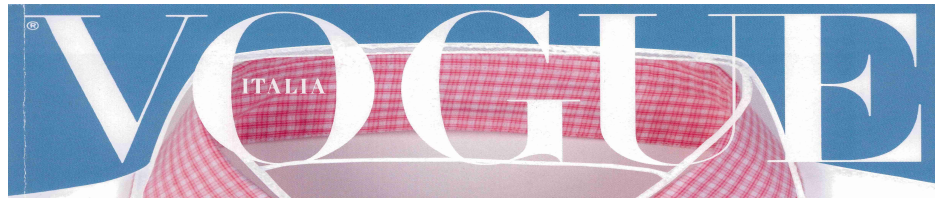


MARZO 2008
SUPPLEMENTO
NUMERO 389
VOGUE UOMO



Key word: Volle

*unpected style games
beachwear
underwear
fashion apparel*

JL
JERSEY LOMELLINA
Fashion - Quality - Quality
www.jerseylomellina.com

MADE IN ITALY

The advertisement features a close-up photograph of a woman's face, partially obscured by sheer, multi-colored fabrics in shades of yellow, pink, and white. The woman has dark eye makeup and red lipstick. The background is a soft, out-of-focus green. The text is overlaid on the right side of the image. At the bottom right, there is a logo consisting of the letters 'JL' in red, followed by the brand name 'JERSEY LOMELLINA' and the tagline 'Fashion - Quality - Quality'. Below this is the website address 'www.jerseylomellina.com'. To the left of the logo is a small Italian flag icon with the text 'MADE IN ITALY' underneath it.